

Notice

Milwaukee County
Federated Library System
Library Directors Advisory Council

Regular Meeting
Thursday, May 4th, 2023
10:00 AM – 12:00 PM

This meeting will be held:

Online at
Meeting URL: [CLICK HERE](#)
Meeting ID: 878 7080 9068
Passcode: Djbm8LW8
Telephone Passcode: 47632933

Agenda

The LDAC reserves the right to take action on any of the items listed below.

1. Call to order
2. Additional agenda items/adoption of agenda
3. Approval of minutes for the April 6th, 2023 LDAC meeting

Action

Action

[Attachment A](#)

Topics Requiring Action or Discussion.

4. Proposal forwarded by Circulation Services regarding use of the PERMISSIONS field in Sierra.

[Attachment B](#)

Technology

5. Proposal to cease sending of paper mailers for unsuccessful telephone hold pickup notifications.

[Attachment C](#)

Informational.

6. Marketing update. Partnership with Literacy Services of Wisconsin on a new literacy campaign.

[Attachment D](#)

7. New hire for Library Systems Technician role at MCFLS. Update and timeline.

8. State Activities.

- a. WAPL conference review
- b. Compensation and facilities studies
- c. WPLC annual meeting

[Attachment E](#)

Additional Business

Member Library Updates

Sub-committee agendas and minutes

Circulation Services—Agenda and minutes available at <https://mcfls.libguides.com/circulation/meetings>

Youth Services—Agenda and minutes available at <https://mcfls.libguides.com/youth/meetings>

Young Adult Services—Agenda and minutes available at <https://mcfls.libguides.com/youth/yameetings>

Adult and Reference Services—Agenda and minutes available at <https://mcfls.libguides.com/adult/meetings>

Next Meeting

Scheduled for Thursday, June 1st, 2023 at 10 am via Zoom

Adjournment

Milwaukee County Federated Library System
Library Directors Advisory Council
Regular Monthly Meeting held Thursday, April 6th, 2023
10:00am –12:00pm
Zoom Meeting Software

Present: Tristan Boswell, Chair and South Milwaukee Public Library
Amy Krahm, St. Francis Public Library
Sheila O'Brien, Greenfield Public Library
Tony Frausto, Milwaukee Public Library
Jennifer Gerber, Shorewood Public Library
Dana Andersen-Kopczyk, Brown Deer Public Library
Karli Pederson, Milwaukee Public Library
Rebecca Roepke, Cudahy Family Library
Pete Loeffel, Wauwatosa Public Library
Michael Koszalka, West Allis Public Library
Nyama Reed, Whitefish Bay Public Library
Jennifer Loeffel, Franklin Public Library
Stephanie Lewin-Lane, Hales Corners Public Library
Brian Van Klooster, Greendale Public Library
Rhonda Gould, North Shore Library
Jill Lininger, Oak Creek Public Library

Excused:

MCFLS Staff: Steve Heser, Director
Brittney Hornung, Business Manager
Jen Schmidt, Library Systems Administrator
Eric Henry, Network Administrator

Call to Order.

Chair Marshall called the regularly scheduled monthly meeting of the Milwaukee County Federated Library System Board of Trustees Library Directors Advisory Council to order at 10:01 a.m.

Additional Agenda Items/Adoption of Agenda.

Director Heser added Visits by job center staff to area libraries and discussion about Meraki wireless on MCFLS dashboard. Karli Pederson added discussion considering auto renewal of materials. Sheila O'Brien motioned and Amy Krahm seconded the motion to adopt the additional agenda items and approve the agenda as presented. Unanimously approved.

Approval of Minutes for the March 2nd, 2023 LDAC Meeting. Chair Marshall referred to the minutes of the March 2nd, 2023 meeting shown as Attachment A of the agenda packet. Tony Frausto motioned and Amy Krahm seconded the motion to approve the minutes as presented. Unanimously approved.

TOPICS REQUIRING ACTION OR DISCUSSION

Discussion regarding increasing system-wide patron money owed block from \$5.01 to \$10.01

Director Heser re-introduced the discussion of increasing system-wide patron money owed shown as Attachment B in the Agenda packet. Discussion on increasing the block from \$5.01 to \$10.01 ensued. Amy Krahn appreciated the extra information which helped in discussion with their Board and approval to move forward with the \$10.01 threshold. Sheila O'Brien is worried that if this new threshold is adopted, there will be less immediate payments. Karli Pederson supports the increase in threshold and is willing to risk losing revenue to gain more access and a better patron experience.

Amy Krahn motioned to accept the proposal to raise the threshold to \$10.01, Stephanie Lewin-Lane seconded. Unanimously approved. The motion was amended to begin July 1st, 2023. Unanimously approved.

Jen Schmidt advised that there is no system wide procedure for paying down fines before card renewal. Libraries that do have a policy have until July 1st to revise.

LDAC subcommittee workgroup follow up and discussion.

Director Heser introduced the discussion from the workgroup subcommittee shown as attachment C of the Agenda packet. Brian Van Klooster shared the follow up discussion from this meeting. Nyama Reed brought up the importance of the Circ Services committee and how long the meetings run. It is suggested to add more meetings so that the meetings will not be as long, and topics can be discussed in a timely fashion. Discussion on various sub committees ensued. Brian Van Klooster suggested reviewing the information and bringing this up again at the June LDAC meeting

Discussion regarding summer reading program incentives and how SRP programs are structured moving forward.

Director Heser asked for a discussion on what each library is doing for their summer reading program. Discussion on summer reading program ideas ensued. Amy Krahn shared that every child will receive a book and entrance into a drawing for a couple prizes. There are also the coupons sent out by the system that are well received. Nyama Reed shared that kids receive a book and little prizes like stickers and pencils. They also offer incentives to young adults and adults with a drawing for gift cards and tickets to experiences. Hales Corners went all in on All Together where children and adults participate together through reading to earn gifts for the library that everyone can use such as magnetiles, a bean bag chair, VR glasses, and free coffee events. Everyone who signs up also receives swag bags showing their support for their library. Brian Van Klooster questioned if there is movement towards summer reading being de-emphasized. Karli Pederson shared that summer reading has become more of summer learning. Amy Krahn also voiced that this is typically done to combat the summer slide that happens when kids are out of school and to do more programming when kid's schedules allow more flexibility.

[Jill Lininger joined at 10:48am]

[Rhonda Gould joined 10:45am]

Challenges to Library Materials

Director Heser introduced the topic of challenges to library materials shown as attachment D of the Agenda packet. Brian Van Klooster discussed the current situation in Louisiana where a government official stood against materials in a library and gave the community a direct way to challenge their local libraries. Discussion ensued. Jen Gerber suggested training staff to handle situations and have a solid policy in place for any reconsideration forms that may be brought in.

Stephanie Lewin-Lane at Hales corner updated on a book challenge happening at their library and challenging the current policy the library has. Sheila O'Brien shared the current policy that Greenfield currently has to help protect staff and avoiding escalation. Staff are also trained how to listen to any reconsideration and de-escalate situations when they feel uncomfortable. Director Hesel asked if the libraries have a restriction on how many times a book can be reconsidered or how many times a patron can put in a reconsideration. Discussion ensued. Karli Pederson brought up the WLA Intellectual Freedom Special Interest Group meetings discussing these topics and invited all present to join in.

Director Hesel shared recent discussions on electronic resources reconsiderations taking place with WPLC. The system is working to have an advisory role to help libraries manage challenges and will have a form/statement the libraries can use.

TECHNOLOGY

Recommendation from ILS Functionality workgroup regarding a new discovery layer to replace Encore.

Jen Schmidt shared a presentation on a recommendation for a replacement for the current CountyCat catalog which include BiblioCore, Pika, or Aspen. Detailed information on strengths and weakness for each of the three catalogs being considered was shared. Overall Aspen came out ahead in features that are valued and an upgrade for the current catalog.

Shelia O'Brien motioned to approve the staff recommendation for plans to migrate to the Aspen product, Brian Van Klooster seconded. Unanimously approved.

Patron Point update and use of their Verify product for card renewals and registrations.

A short video is available here explaining the process:

<https://youtu.be/qM05hO-yWw4>

Director Hesel briefly discussed the benefits of the Verify product for card renewals and registrations shown as Attachment E of the Agenda Packet. Discussion on pros and cons of this feature ensued. Further discussion and a decision for this product will be postponed for a later LDAC meeting.

INFORMATIONAL

10. SEWI and CE Updates

- a. IUG Scholarships
- b. WLA Leadership Development Institute (LDI) and MCFLS scholarships
- c. SEWI CE update

Director Hesel proposed sharing this information via email with the meeting going over time.

ADDITIONAL AGENDA ITEMS

Karli Pederson proposed tabling the additional agenda item for the next scheduled LDAC meeting.

MEMBER LIBRARY UPDATES

SUB-COMMITTEE AGENDAS AND MINUTES.

Circulation Services—Agenda and minutes available at <https://mcfls.libguides.com/circulation/meetings>

Youth Services—Agenda and minutes available at <https://mcfls.libguides.com/youth/meetings>

Young Adult Services—Agenda and minutes available at <https://mcfls.libguides.com/youth/yameetings>

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Next meeting

Scheduled for Thursday, May 4th, 2023 at 10:00 am via Zoom.

With no further business, Nyama Reed motioned and Karli Pederson seconded to adjourn the meeting at 12:39 pm. Unanimously approved.

TO: LDAC

MCFLS LDAC - May 2023
Page 7 of 17

FROM: MCFLS Circulation Services Committee

DATE: May 4, 2023

SUBJECT: Request for Universal Hold Pick Up Permissions Acceptance

At the March 2023 meeting of the MCFLS Circulation Services Committee it was asked that the Chair bring forth a request for approval by LDAC of the following statement:

MCFLS member libraries will honor holds permissions noted in patron records at all libraries, unless there are specific library limitations noted. MCFLS member libraries agree to allow patrons listed in the permissions field to check out held items on the account of the patron who placed the holds.

Hold pick up permission information needs to be entered into the PERMISSIONS field on the patron's account in Sierra. Any permission information in NOTE fields should be placed in a PERMISSIONS field for consistency.

The following is an example of an account with both PERMISSIONS and NOTE information that would need to be updated:

Edit Patron Record - p13068374

File Edit View Tools

Insert Save/CI... Delete Print Close

p13068374 Last Updated: 03-16-2023 Created: 07-05-1995 Revisions: 31196

EXP DATE	06-30-2023	PICKUP LOC (only numbers)	14	Greenfield	PIUSE	0
LIB OF REG	2 ZABLOCKI	PMESSAGE	-	-	OD PENALTY	0
PCODE2	-	MBLOCK	-	-	Puzzles, Board Games (Max=10)	0
RESIDENCE	14 GREENFIELD	CL RTRND	0	-	DVDs (Max=30)	0
P TYPE	140 ADULT GREENFIELD	MONEY OWED	\$0.00	-	NSL DIVISIONS	0 -
TOT CHKOUT	10697	BLK UNTIL	-	-	CIRCACTIVE	03-16-2023
TOT RENWAL	1762	CUR ITEM	0	-	LANG PREF	
CUR CHKOUT	24	Music CDs/Audio (Max=30)	0	-	NOTICE PREF	z EMAIL
BIRTH DATE	08-03-1949					

PATRN NAME CHERRYL C

ADDRESS Street 6159 S 39TH ST

City/State/Zip GREENFIELD WI 53221

TELEPHONE 414 421-2138

SCHOOL/EMP ST FRANCIS HOSPITAL

NOTE KENNETH AND ERIN HAVE PERMISSION TO PICK UP HOLDS@14- KN

NOTE Erin and Kenneth have permisison to pick up items for Cherry @ 10. 5-24-07 lkg

NOTE Shelf check done for "A Big Surprise for Little Card" 9-15-17 @ 16 jsl

NOTE Wed Aug 09 2017: Paid \$5.99 lost item 35240036978220(Camille's Mermaid tale/Tripp, Valerie)

PERMISSIONS KENNETH, ERIN AND CAMILLE HAVE PERMISSION ON FILE TO PICK UP HOLD MATERIALS FOR CHERRYL @16 6/28/17 sg

NOTE Wed Oct 08 2014: Bill \$6.00, lost item 35243002587850 (The Padawan menace / adapted by Ace Landers.)

P BARCODE 25244000348081

LBARCODE 25240000641087 REPLACED @16 6/2

PIN *****

EMAIL ADDR *****

PATRN SIG signature:013068:20091203102449

Edit Mode (INS)

The majority of locations have agreed to this universal acceptance, and MPL already has a statement in its guidelines advising:

MPL will honor notes for hold permission slips and long-term permission slips on the patron's record from suburban libraries and all MPL sites unless there are specific instructions not to do so in the patron's record.

2022 Costs Per Member for Paper Mailer Forms + Postage

MCFLS generates three types of paper notices: **overdue**, **statement of charges** and **hold pickups**.

The overdue and statement of charges paper notices are for those patrons who mark the notice preference as PRINT in their account. *The paper hold pickup notices are for patrons whose notice pref is PHONE but after four unsuccessful phone call attempts lead to a paper version going out to the individual.*

FORMS / POSTAGES COSTS PER QUARTER	Brown Deer	Cudahy	Franklin	Greendale	Greenfield	Hales Corners	Milwaukee	North Shore	Oak Creek	Shorewood	South Milw	St. Francis	Wauwatosa	West Allis	Whitfish Bay
4th Qtr. 2022 Overdue forms	\$ 2.21	\$ 5.88	\$ 4.07	\$ 3.96	\$ 2.26	\$ 0.50	\$ 176.22	\$ 3.51	\$ 3.11	\$ 1.47	\$ 3.85	\$ 2.83	\$ 7.35	\$ 12.11	\$ 0.91
4th Qtr. 2022 Overdue Postage	\$ 22.23	\$ 59.28	\$ 41.04	\$ 39.90	\$ 22.80	\$ 8.55	\$ 1,775.55	\$ 35.34	\$ 31.35	\$ 14.82	\$ 38.76	\$ 28.50	\$ 74.10	\$ 121.98	\$ 9.12
4th Qtr. 2022 Hold Pickup Mailer	\$ 0.51	\$ 0.79	\$ 0.85	\$ 1.36	\$ 1.75	\$ 0.11	\$ 30.10	\$ 0.23	\$ 1.64	\$ 1.58	\$ 0.85	\$ 1.07	\$ 1.81	\$ 3.00	\$ 0.34
4th Qtr. 2022 Hold Notice Postage	\$ 5.13	\$ 7.90	\$ 8.55	\$ 13.60	\$ 17.67	\$ 1.14	\$ 303.24	\$ 2.28	\$ 16.53	\$ 15.96	\$ 8.55	\$ 10.83	\$ 18.24	\$ 30.21	\$ 3.42
4th Qtr. 2022 Statement of Charges mailers	\$ 0.28	\$ 0.40	\$ 0.96	\$ 0.11	\$ 0.17	\$ 0.06	\$ 56.34	\$ 0.68	\$ 1.41	\$ 0.79	\$ 1.13	\$ 0.45	\$ 1.07	\$ 3.34	\$ 0.06
4th Qtr. 2022 Statement of charges Postage	\$ 2.85	\$ 3.99	\$ 9.69	\$ 1.14	\$ 1.71	\$ 0.57	\$ 567.72	\$ 6.84	\$ 14.25	\$ 7.98	\$ 11.40	\$ 4.56	\$ 10.83	\$ 33.63	\$ 0.57
3rd Qtr. 2022 Overdue forms	\$ 2.32	\$ 6.45	\$ 5.43	\$ 5.88	\$ 3.90	\$ 1.53	\$ 182.72	\$ 3.73	\$ 3.45	\$ 4.19	\$ 4.19	\$ 3.05	\$ 9.45	\$ 11.65	\$ 1.30
3rd Qtr. 2022 Overdue Postage +\$.04 increase	\$ 22.23	\$ 58.71	\$ 50.16	\$ 56.43	\$ 33.06	\$ 14.25	\$ 1,665.54	\$ 32.49	\$ 36.12	\$ 36.48	\$ 36.48	\$ 30.01	\$ 86.64	\$ 105.45	\$ 10.83
3rd Qtr. 2022 Hold Pickup Mailer	\$ 0.79	\$ 1.70	\$ 3.73	\$ 2.32	\$ 5.20	\$ 0.57	\$ 56.00	\$ 1.98	\$ 3.22	\$ 2.09	\$ 2.09	\$ 3.22	\$ 3.17	\$ 7.69	\$ 1.70
3rd Qtr. 2022 Hold notice Postage +\$.04 increase	\$ 6.84	\$ 10.83	\$ 25.08	\$ 16.53	\$ 38.19	\$ 5.70	\$ 458.85	\$ 13.68	\$ 27.57	\$ 15.39	\$ 15.39	\$ 31.15	\$ 27.93	\$ 63.27	\$ 11.97
3rd Qtr. 2022 Statement of Charges mailers	\$ 0.28	\$ 0.79	\$ 1.70	\$ 0.85	\$ 0.45	\$ 0.17	\$ 61.66	\$ 0.96	\$ 1.07	\$ 1.02	\$ 1.02	\$ 0.62	\$ 1.47	\$ 2.38	\$ 0.11
3rd Qtr. 2022 Statement of Charges Postage +\$.04 increase	\$ 2.85	\$ 6.27	\$ 17.10	\$ 7.98	\$ 3.42	\$ 1.14	\$ 544.92	\$ 9.12	\$ 13.32	\$ 7.98	\$ 7.98	\$ 7.78	\$ 10.26	\$ 22.23	\$ 1.14
*postage before rate change charge	\$ 2.65	\$ 7.95	\$ 15.90	\$ 9.54	\$ 20.14	\$ 2.65	\$ 328.60	\$ 11.13		\$ 12.72	\$ 12.72		\$ 15.90	\$ 26.97	\$ 4.24
2nd Qtr 2022 Overdue forms	\$ 2.09	\$ 5.37	\$ 4.36	\$ 4.64	\$ 3.85	\$ 1.19	\$ 151.49	\$ 3.85	\$ 3.56	\$ 1.47	\$ 3.45	\$ 2.72	\$ 10.92	\$ 9.16	\$ 0.79
2nd Qtr. 2022 Overdue Postage	\$ 19.61	\$ 50.35	\$ 40.81	\$ 43.46	\$ 36.04	\$ 11.13	\$ 1,419.34	\$ 36.04	\$ 33.39	\$ 13.78	\$ 32.33	\$ 25.44	\$ 102.29	\$ 85.86	\$ 7.42
2nd Qtr 2022 Hold Pickup Mailer	\$ 0.96	\$ 1.13	\$ 2.49	\$ 1.41	\$ 2.43	\$ 0.62	\$ 42.14	\$ 0.91	\$ 2.83	\$ 1.02	\$ 1.02	\$ 1.92	\$ 2.43	\$ 5.32	\$ 0.45
2nd Qtr. 2022 Hold Notice Postage	\$ 9.01	\$ 10.60	\$ 23.32	\$ 13.25	\$ 22.79	\$ 5.83	\$ 394.85	\$ 8.48	\$ 26.50	\$ 9.54	\$ 9.54	\$ 18.02	\$ 22.79	\$ 49.82	\$ 4.24
2nd Qtr 2022 Statement of Charges mailers	\$ 0.23	\$ 0.62	\$ 0.34	\$ 1.13	\$ 0.51	\$ 0.11	\$ 46.16	\$ 1.24	\$ 0.74	\$ 0.45	\$ 1.47	\$ 0.68	\$ 1.47	\$ 1.92	\$ 0.06
2nd Qtr. 2022 Statement of charges Postage	\$ 2.12	\$ 5.83	\$ 3.18	\$ 10.60	\$ 4.77	\$ 1.06	\$ 432.48	\$ 11.66	\$ 6.89	\$ 4.24	\$ 13.78	\$ 6.36	\$ 13.78	\$ 18.02	\$ 0.53
1st Qtr. 2022 Overdue forms	\$ 2.21	\$ 3.90	\$ 3.62	\$ 4.30	\$ 2.66	\$ 0.96	\$ 131.30	\$ 3.68	\$ 3.28	\$ 0.85	\$ 3.11	\$ 2.55	\$ 6.11	\$ 9.22	\$ 0.51
1st Qtr. 2022 Overdue Postage	\$ 20.67	\$ 36.57	\$ 33.92	\$ 40.28	\$ 24.91	\$ 9.01	\$ 1,230.13	\$ 34.45	\$ 30.74	\$ 7.95	\$ 29.15	\$ 23.85	\$ 57.24	\$ 86.39	\$ 4.77
1st Qtr. 2022 Hold Pickup Mailers	\$ 0.91	\$ 2.15	\$ 3.34	\$ 3.79	\$ 3.85	\$ 1.13	\$ 54.82	\$ 1.75	\$ 3.45	\$ 2.09	\$ 1.92	\$ 1.64	\$ 3.17	\$ 7.41	\$ 0.96
1st Qtr. 2022 Hold Notice Postage	\$ 8.48	\$ 20.14	\$ 31.27	\$ 35.51	\$ 36.04	\$ 10.60	\$ 513.57	\$ 16.43	\$ 32.33	\$ 19.61	\$ 18.02	\$ 15.37	\$ 29.68	\$ 69.43	\$ 9.01
1st Qtr. 2022 Statement of Charges mailers	\$ 0.17	\$ 0.74	\$ 0.51	\$ 0.57	\$ 0.57	\$ 0.28	\$ 34.56	\$ 0.62	\$ 0.45	\$ 0.23	\$ 0.96	\$ 0.34	\$ 0.17	\$ 1.81	\$ 0.06
1st Qtr. 2022 Statement of charges Postage	\$ 1.59	\$ 6.89	\$ 4.77	\$ 5.30	\$ 5.30	\$ 2.65	\$ 323.83	\$ 5.83	\$ 4.24	\$ 2.12	\$ 9.01	\$ 3.18	\$ 1.59	\$ 16.96	\$ 0.53
2022 TOTAL COSTS ALL FORMS + POSTAGE (\$15,101.17)	\$ 139.22	\$ 315.23	\$ 336.19	\$ 323.84	\$ 294.44	\$ 81.51	\$ 10,982.13	\$ 246.91	\$ 301.44	\$ 185.82	\$ 268.17	\$ 226.14	\$ 519.86	\$ 805.23	\$ 75.04
	BROW	CUDA	FRAN	GRND	GRFI	HALE	MPL	NSHO	OAKC	SHWD	SMIL	STFR	TOSA	WALL	WFBA
2022 Costs - Hold Pickup Mailer Forms + Postage (\$3,026.61)	\$ 32.63	\$ 55.24	\$ 98.63	\$ 87.77	\$ 127.92	\$ 25.70	\$ 1,853.57	\$ 45.74	\$ 114.07	\$ 67.28	\$ 57.38	\$ 83.22	\$ 109.22	\$ 236.15	\$ 32.09
2022 Total Count of These Notices (5,288)	56	102	184	157	233	44	3235	86	197	100	104	138	186	411	55
2023 Q1 Costs - Hold Pickup Mailer Forms + Postage (\$790.24)	\$ 11.64	\$ 15.86	\$ 23.49	\$ 26.04	\$ 40.14	\$ 1.97	\$ 483.12	\$ 25.41	\$ 20.68	\$ 25.26	\$ 20.29	\$ 5.17	\$ 35.14	\$ 52.11	\$ 3.92
2023 Q1 Total Count of These Notices (1218)	18	25	37	41	63	3	742	39	32	39	31	8	54	80	6

Read To Me.

**According to The Literacy Project,
Children exposed to:**

- fewer colors
- less touch
- little interaction with adults
- fewer sights and sounds
- less language

actually have smaller brains.

Your local public library is committed to
helping create a strong community and a
bright future for its citizens.



Read for Your Life Campaign

The goal of the campaign (called "Read For Your Life") is to promote reading as an integral, basic skill that affects all aspects of a person's life. And to impart a sense of urgency of the importance of literacy at all stages of life.

The message is to be encouraging and offer avenues of help, relaying that libraries are friendly places to come to and that it's not too late to improve your literacy.

In that spirit, we are hoping libraries would be open to partnering with Literacy Services to provide space for tutors to come to libraries to give classes and lessons.

Read With Me.

**"Even a few minutes of reading
together gives you and your child a
chance to slow down and connect
with each other. And the sensory
experience of sitting with you and
hearing your voice also engages
their brain in a way that makes
learning easier."**

– Hannah Sheldon-Dean, Child Mind Institute

***Your local public library is committed to
helping create a strong community and a
bright future for its citizens.***





2023 WPLC
Annual Membership
Meeting

April 26, 2023
1:00 pm

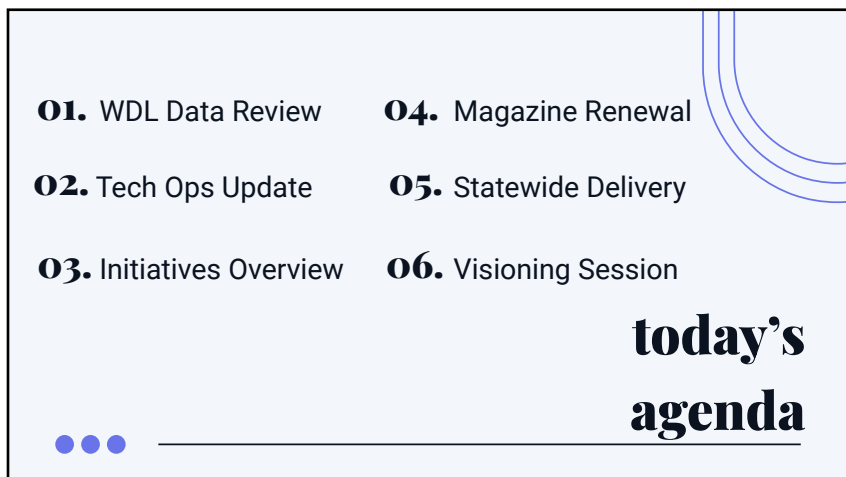
This slide features a dark blue background with a white rectangular area containing the title and date. The title '2023 WPLC Annual Membership Meeting' is in a large, bold, sans-serif font, with 'WPLC' in orange. The date 'April 26, 2023 1:00 pm' is in a smaller font below the title. There are decorative orange and blue curved lines at the bottom right of the white area.



Welcome!

Steve Heser, WPLC Board Chair

This slide has a light blue background. The word 'Welcome!' is in a large, bold, black serif font. Below it, 'Steve Heser, WPLC Board Chair' is in a smaller, black sans-serif font. The WPLC logo is in the top right corner. There are decorative orange and blue curved lines on the left and right sides.



01. WDL Data Review **04.** Magazine Renewal
02. Tech Ops Update **05.** Statewide Delivery
03. Initiatives Overview **06.** Visioning Session

today's
agenda

This slide has a light blue background. It lists six agenda items in a two-column format, numbered 01 through 06. The items are: 01. WDL Data Review, 02. Tech Ops Update, 03. Initiatives Overview, 04. Magazine Renewal, 05. Statewide Delivery, and 06. Visioning Session. The text 'today's agenda' is in a large, bold, black serif font at the bottom right. There are decorative blue curved lines on the right side.



01.

WISCONSIN'S
DIGITAL LIBRARY

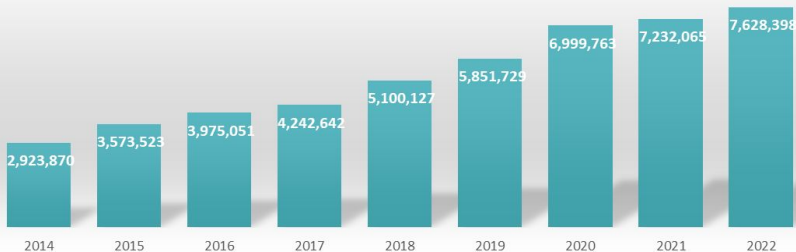
data review

This slide has a dark blue background. The number '01.' is in a large, white, bold, sans-serif font at the top left. Below it is the Wisconsin's Digital Library logo, which includes a stylized blue book icon and the text 'WISCONSIN'S DIGITAL LIBRARY' in white. The words 'data review' are in a large, white, bold, sans-serif font at the bottom right. There are decorative blue curved lines on the right side.

Checkouts

Average increase per year: 13%

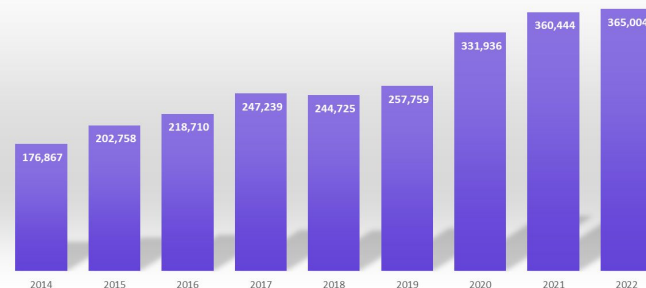
WPLC Checkouts



Collection Size

Average Increase per year: 10%

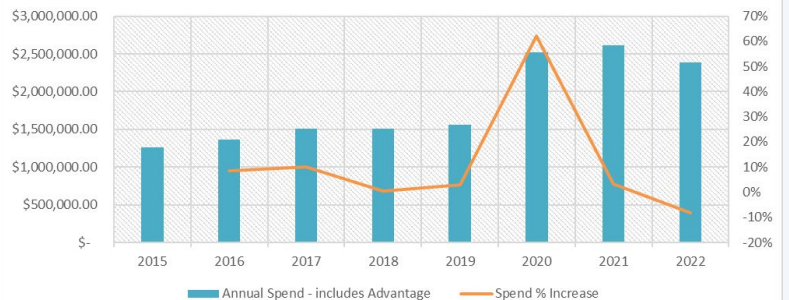
Collection size (# of copies) includes Advantage



Annual Spend

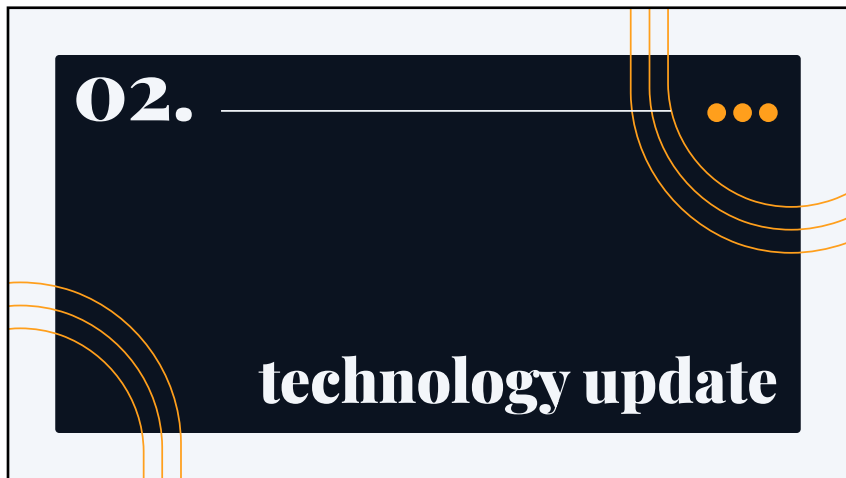
Includes Advantage

Annual Spend



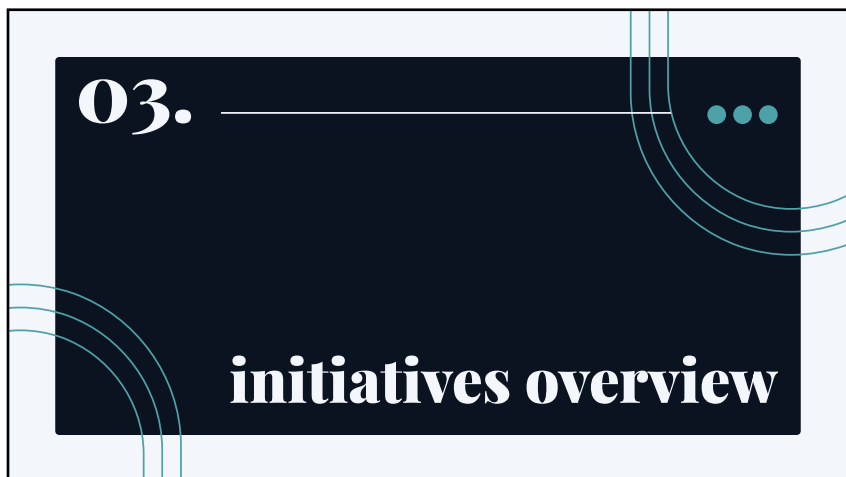
WPLC 2015-2022





Tech Collab committees & process

- Starting 3rd year
- Two committee structure:
 - Steering committee - Decision-making, funding models
 - Operations committee - Membership is open and can flex depending on the current project
- Broadening input - Meeting invites and technology interest sharing form
- Pipeline: Cooperative purchase or shared project
- Data dashboard exploration



Buying Pool Increase

Sustained Funding for Collections

- Increase buying pool amount by approximately five percent in 2023 and 2024
- Assist the Board Advocacy Workgroup in exploring planning efforts with an eye towards a legislative push for statewide, stable funding for Wisconsin's Digital Library.

Training & Support



Helping Member Libraries & Patrons

- [Shelf Talkers](#)
- Advantage Ins & Outs
- Continued Support for Diverse Collection Enrichment
- Library Support Staff Development and Training
- Continued "Support" of the the Support Course

Research



Using Data for Improvements

- Peer Activity Reports from other Consortia to improve WDL's approach to collection management
- Investigate ways to gather more information specifically from patrons who are moving from OverDrive to Libby.
- Obtain and evaluate usage information in genres and incorporate this into awareness campaigns with the WPLC Social Media Committee.

Communication



For the Purposes of Awareness Building

- Create a 2 year plan to promote YA/ Childrens Collections
- Build a communication plan specifically to help patrons new to Libby
- Promotion focused on digital magazines.
- Utilize genre usage research to plan promotions within the WDL and externally.
- Monthly email to WPLC committee members spotlighting "Did You Knows" to build awareness and communication between committees

Internal/Admin



Keeping Stuff Neat and Tidy

- Schedule to monitor ongoing initiatives
- Deselection housekeeping and documentation
- Expand the breadth of Lucky Day titles and document process for adding and removing titles for Advantage accounts
- Utilize OverDrive staff for collection cleanup and maintenance
- Project Managers will continue to contribute to resources to assist selectors



Magazines

Background

- A 3,000 title collection of magazines were added in 2021 due to a cooperative purchase by a few systems.
- In April of 2021, the DL Steering Committee made a recommendation to renew magazines for two years, 2022 and 2023 using funds outside of the buying pool. (\$100,000 per year)

Magazines

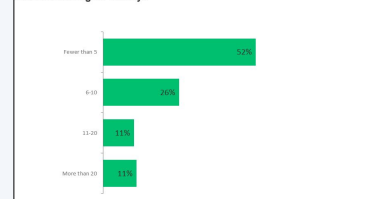
Usage and growth

WPLC Magazine Checkouts and Growth			
Date Range	Number of Checkouts	Average checkout per month	Percentage of growth
Mar 2021 - Feb 2022	271,789	22,649	
Mar 2022 - Feb 2023	365,088	30,424	34.3%

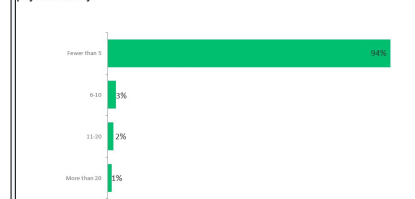
Magazines

Usage and growth

Q34: In the last six months, how many magazines have you checked out from Wisconsin's Digital Library?



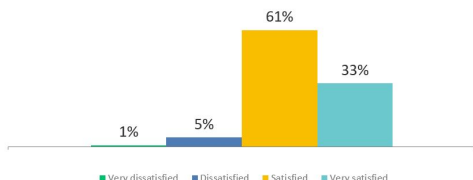
Q35: In the last six months, how many magazines have you checked out from the physical library?



Magazines

Patron Satisfaction

Q38: Thinking about your past use of magazines in Wisconsin's Digital Library, how satisfied or dissatisfied are you with the selection of magazines?



Magazines

Patron Comments

expand books & magazines
Wonderful selection of magazines
Thank you!
Love I can always checkout magazines
I love the magazines
hard to read magazines
Need Wisconsin Magazines
Like the magazines
problems finding magazine titles
Need newspapers too

Magazines

Top titles

WPLC Top 20 Magazine Checkouts of 2022	
Title	Checkouts
Us Weekly	8223
The Economist	7272
Woman's World	7053
The New Yorker	6496
Prevention	4086
Cook's Illustrated	4044
HGTV Magazine	3959
The Week Magazine	3611
Good Housekeeping	3561
Food Network Magazine	3197
Star Magazine	3192
In Touch Weekly	3109
Taste of Home	2823
Reader's Digest	2661
Kiplinger's Personal Finance	2556
First for Women	2474
New Scientist	2239
Country Living	2227
National Geographic Magazine	2189

Magazines

Cost

WPLC Magazine Cost Per Circ 2022	
Number of Titles	4482
Total collection Cost	\$80,000.00
2022 Circulation	365,088
Cost per circ	\$0.22

Magazines

Availability

- 4,482 magazine titles available in Wisconsin's Digital Library.
- All simultaneous-use, with no limits, no wait times and no holds
- The purchase of simultaneous use titles and collections, when available, was a past approved recommendation of the CDC

Magazines

DL Steering

Are you in favor of the WPLC renewing magazines for the next two years?

17 responses



Magazines

Questions & Discussion

- Questions about the information presented?
- Should the consortium renew magazines for the next two years?

05.

statewide delivery



WPLC Visioning

Planning

- Who, What, When & Where
- Potential Topics for Discussion
 - Statewide delivery
 - Sustainable funding for Wisconsin's Digital Library
 - Future projects
 - ???

